

2022

# Corporate Sponsorship Opportunities

Your support helps build strong and vibrant communities



**Western**  
FINANCIAL GROUP

**Communities Foundation**

| SUPPORTER | PROMOTER | ADVOCATE | VISIONARY | PARTNER  | NATIONAL CHAMPION | BENEFITS   |
|-----------|----------|----------|-----------|----------|-------------------|--|
| \$2,000   | \$5,000  | \$10,000 | \$15,000  | \$25,000 | \$30,000          |  |
|           |          |          |           |          | ✓                 | Title on one 2022 Infrastructure Grant (\$5000 community grant)                                  |
|           |          |          |           |          | ✓                 | Logo & link back on Communities Foundation website   |
|           |          |          |           | ✓        | ✓                 | Feature advertisement in 2022 Annual Report  |
|           |          |          |           | ✓        | ✓                 | Logo featured on Communities Foundation promotional posters                                      |
|           |          |          |           | ✓        | ✓                 | Links on Western and Western Coast websites  |
|           |          |          |           | ✓        | ✓                 | Feature Article on Western's website<br>Linked to Western's Facebook                             |
|           | ✓        | ✓        | ✓         | ✓        | ✓                 | Post on both Western & Communities Foundation Facebook pages                                     |
|           | ✓        | ✓        | ✓         | ✓        | ✓                 | Recognition and logo placement with link on Communities Foundation related email(s) to customers |
|           | ✓        | ✓        | ✓         | ✓        | ✓                 | Logo & Sponsorship level on all Communities Foundation related event signage                     |
| ✓         | ✓        | ✓        | ✓         | ✓        | ✓                 | Recognition in 2022 annual report  |

**FRIENDS OF THE FOUNDATION** Any and all donations are appreciated.

Payment is accepted by e-transfer to: [westerncommunities.foundation@westernfg.ca](mailto:westerncommunities.foundation@westernfg.ca), by credit card on [westerngives.com](http://westerngives.com) or cheques can be made to The Western Communities Foundation and mailed to 1010 24 St SE, High River, AB T1V 2A7

2022

# Charity Golf Classic Sponsorship Opportunities



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| SUPPORTER | PROMOTER     | ADVOCATE  | VISIONARY | PARTNER   | NATIONAL CHAMPION | BENEFITS                        |
|-----------|--------------|-----------|-----------|-----------|-------------------|---------------------------------|
| \$2,000   | \$5,000      | \$10,000  | \$15,000  | \$25,000  | \$30,000          |                                 |
|           |              | 2         | 2         | 4         | 4                 | Complimentary players           |
|           |              | ✓         | ✓         | ✓         | ✓                 | Western Hole Sponsor*           |
| Logo Only | Quarter Page | Half Page | Half Page | Full Page | Full Page         | Ad in 2022 Golf Classic program |

### Cart Sponsor **\$2,000**

- Signage on each player cart
- Mention & logo on facebook
- Logo on tournament website
- Logo on all pre event material
- Logo in program
- Logo on event banners

### Beverage Sponsor **\$2,500**

- Logo on bar tickets
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners

### Breakfast Sponsor **\$2,000**

- Signage on breakfast buffet
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners

### Lunch Sponsor **\$2,000**

- Signage on lunch station
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners

### 19th Hole Sponsor **\$3,200**

- Signage at 19th Hole
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners

### Auction Sponsor **\$3,200**

- Logo on auction software
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners

### Bottled Water Sponsor **\$1,000**

- Logo on bottled water
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners

### Hole-in-One Sponsor **\$1,000**

- Signage on hole
- Sponsor hosted optional
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners

### Western Hole Sponsor **\$1,000**

- Signage on hole
- Sponsor hosted optional
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners

### Drink Hole Sponsor **\$1,500**

- Signage on hole
- Sponsor hosted optional
- Logo on tournament website
- Mention and logo on Facebook
- Logo on all pre event material
- Logo in program
- Logo on event banners